



IN THIS EDITION

- Launching of Project Adhikaar
- Activities throughout the month
- Workshops and Events
- Success Story
- Event Snapshots
- Media Highlights

LAUNCHING OF PROJECT ADHIKAAR AT KANKADAHADA, DHENKANAL



Mahashakti Foundation, with support from **Tata Power Central Odisha Distribution Ltd (TPCODL)**, launched Project Adhikaar in the aspirational Kankadahada Block of Dhenkanal district through a well-attended Project Dissemination Workshop. The event brought together key stakeholders, including Mr. Yashobant Dehury, BDO of Kankadahada, Block Chairperson Mrs. Charulata Mishra, Ex-Chairperson, WEO Mr. Prashant Kumar Sahu, TPCODL CSR Head Mr. Pradeep Ghosal, Executive Engineer of TPCODL Mr. Benudhar Dash, Managing Director of Mahashakti Foundation Mr. Jugal Kishore Pattnayak, media representatives, including Mr. Bimal Biswal and Mr. Pandav Chandra Behera, along with several other government officials and community leaders.

Through Project Adhikaar, trained Adhikaar Mitras will connect nearly 2,000 households across five Gram Panchayats to critical government welfare schemes, helping families access entitlements such as pensions, health benefits, insurance, livelihood support, and social security measures. This initiative is designed to bridge the information gap between rural communities and government systems, ensuring that no eligible household is left behind. A large number of women from the community participated in the workshop, sharing their voices, concerns, and aspirations. Their participation highlighted the urgent need for awareness, guidance, and handholding in accessing government schemes. By addressing these gaps, Project Adhikaar aims to empower marginalized families, enhance their resilience, and create a more equitable foundation for long-term socio-economic development in Kankadahada.

WORKSHOP ON CLIMATE ADAPTIVE MEASURES



Under the project “Improving the Self-Reliance and Resilience of Rural Communities in Balangir District”, supported by **Reliance Foundation**, a Stakeholder Workshop on Climate Adaptive Measures was conducted in Gudvella. It focused on enhancing soil fertility, improving water availability, and reducing greenhouse gas emissions through sustainable management practices. Key discussions centred on climate-resilient agricultural interventions such as the adoption of drought-resistant crops, crop diversification, green manuring, and effective water management techniques.

PHYSICAL TRAINING ACTIVITIES ACROSS IVDP LOCATIONS



Under the Integrated Village Development Program (IVDP), supported by **LTIMindtree**, a specialized training initiative has been launched across M. Rampur, Gudvella, and Paikamal blocks to equip rural youth with essential physical skills and discipline. The program focuses on martial arts and structured physical activities, aiming to enhance their stamina, agility, and mental resilience. This training promotes physical fitness and also prepares participants to pursue careers in the police, paramilitary forces, and other government services.

EXPOSURE VISIT OF FARMERS TO BARGARH DISTRICT



Mahashakti Foundation organized an exposure visit to the Oil Palm Plantation in Bargarh district under the Central Sector Scheme of the Government of India for the promotion of 10,000 FPOs, supported by **NABARD**. A group of progressive farmers from various blocks of Balangir district, representing FPOs, participated in the program. The exposure visit enabled them to observe oil palm plantations at different growth stages and interact with field experts on scientific cultivation practices. They also learned about the market potential for oil palm, available government incentives, and value chain opportunities.

BRIDGING THE DIGITAL GAP IN RURAL EDUCATION



Through the Smart Learning initiative, supported by **HDFC Bank - Parivartan**, Mahashakti Foundation has equipped 15 schools in Buguda and Polasara blocks of Ganjam district, Odisha, with interactive flat panel displays, dual desk benches, Wi-Fi connectivity, and trained teachers, directly benefiting 540 students. This initiative is bridging the digital divide while making education more interactive, engaging, and future-ready. It also empowers teachers with modern teaching tools, enhances classroom participation, and nurtures critical thinking, creativity, and digital literacy among children.

DRIVING MARKET-LINKED LIVELIHOODS



Under Project Samridhhi, supported by **Tata Power Central Odisha Distribution Ltd**, our recent visit to the Kakarudrapur Art and Craft Cluster focused on strengthening artisan livelihoods and enterprise growth. Key discussions included business planning for the Jagannath Producer Group, building a corpus fund, reviewing ongoing activities and guiding artisans on market-led product development. The visit also featured the distribution of livelihood passbooks, enabling artisans to maintain transparent and accurate financial records.

1,500 OIL PALM PLANTS DISTRIBUTED TO FARMERS



Under the APC project, documents of interested oil palm farmers from Jamloi village were collected and submitted to the **Horticulture Department**. With the department's support and guidance, the Maa Jamlepatt Producer Group of Jamloi village facilitated the distribution of 1,500 oil palm plants, covering nearly 26 acres of land, to 10 progressive farmers. The distribution was successfully carried out by M/s Tumalla Agro Products Pvt. Ltd., ensuring that the farmers received quality planting material to promote sustainable oil palm cultivation in the region.

RAKSHA BANDHAN CELEBRATION AT SCO, BHUBANESWAR



Mahashakti Foundation celebrated Raksha Bandhan at the State Coordination Office, Bhubaneswar, with a warm and joyful gathering. The event featured a Rakhi tying ceremony, fun games and activities, cultural exchanges, and a delicious lunch feast. Staff members embraced the festive spirit by wearing vibrant ethnic attire, adding traditional elegance to the celebration. The atmosphere was filled with laughter, camaraderie, and togetherness, strengthening bonds among colleagues and creating cherished memories. The day reflected the true spirit of Raksha Bandhan, making it a truly memorable occasion for everyone present.

INDEPENDENCE DAY CELEBRATION AT SCO, BHUBANESWAR



Mahashakti Foundation observed India's 79th Independence Day at the State Coordination Office in Bhubaneswar. The tricolour was hoisted by Managing Director - Mr. Jugal Kishore Pattnayak in the presence of other staff members, followed by meaningful discussions on our vision and contribution towards "Viksit Bharat 2047". The event also reflected on the sacrifices of freedom fighters, while reaffirming our ongoing commitment to inclusive development, social responsibility, and empowering communities at the grassroots for a stronger, self-reliant nation.



TWO-DAY TRAINING PROGRAM ON ETHNOVETERINARY PRACTICES

A two-day training on ethnoveterinary practices for goats, poultry, and cattle was organized with the support of **Reliance Foundation** on 17th and 18th August 2025, at DPRC, Balangir. The program was facilitated by experts, focusing on traditional livestock health management practices, low-cost feed preparation, and hands-on medicine making. The sessions enhanced the knowledge and skills of goat cadres and field staff, supporting community-based animal health care.

FUMIGATION FOR A HEALTHIER COMMUNITY

A mosquito-repellent fumigation drive was undertaken in the villages of three blocks, covering 15 gram panchayats, as part of the ongoing community health initiative under IVDP, supported by **LTIMindtree**. The activity aimed to control mosquito breeding and is expected to significantly lower the incidence of mosquito-borne illnesses such as malaria, dengue, and chikungunya, while improving the overall health and well-being of the population. By reducing frequent disease outbreaks, the drive also contributes to minimizing health-related expenses for households, reducing loss of working days, and creating a safer, healthier environment for families.



ADHIKAAR MITRA HONoured WITH KRUSHAK SATHI SAMMAN

Mr. Damodar Nayak from Banigochha Gram Panchayat, located in the Aspirational Block of Daspalla, Nayagarh, has been awarded the Krushak Sathi Samman - 2025 at the Sampurnata Abhiyan Award Ceremony, organized by the Government of Odisha and felicitated by Hon'ble Speaker Mrs. Surama Padhy. Working as an Adhikaar Mitra under Project Adhikaar, supported by **TPCODL** and implemented by Mahashakti Foundation, he has been instrumental in connecting tribal and marginal farmers to various government schemes.

INPUT DISTRIBUTION CARRIED OUT UNDER PROJECT CHIRANTAN

Under the Green-Future initiative of Project Chirantan, supported by **HDFC Bank - Parivartan**, input distribution was carried out in the Bhuban and Kankadahada blocks of Dhenkanal district to strengthen climate-resilient agricultural practices. The activity was aimed at equipping small and marginal farmers with essential tools, organic solutions, and knowledge to transition toward sustainable farming. As part of the distribution, farmers were provided with key agricultural inputs. These included DEP Suraksya and DEP Nutri, which are part of an IPM strategy to support plant health and reduce the usage of chemical pesticides. Small farm tools like hand cultivators and hand hoes were also provided to ease labour and enhance land preparation practices. The input distribution was accompanied by farmer-level training and capacity building.



TECH-ENABLED SOLUTION FOR INSTANT SAPLING INFORMATION

The Model Nurseries of Paikmal, Gudvella, and M. Rampur, under the IVDP initiative supported by **LTIMindtree**, have adopted a smart, tech-enabled solution to enhance transparency and trust among farmers through the integration of QR codes. Saplings distributed from the nursery are now tagged with a unique QR code, allowing farmers to instantly access essential information such as sowing date, seed variety, growth characteristics, and source of origin simply by scanning the code.



DONOR VISIT TO ART & CRAFT - CLUSTER IN KHORDHA

Mr. Rahul Rasal, Senior Manager from YES Foundation, along with Mr. Mohan K. Baliyarsingh, Director Operations - MSF, visited the Applique centres at Banamalipur and Srirampur, and the Palm Leaf and Pattachitra centre at Nuagaon under the Art & Craft - Cluster Development Project, supported by **YES Foundation**, to review ongoing activities. During the visit, they held detailed interactions with the artisans to understand their wages and livelihood concerns, gain insights into their traditional work processes, and closely examine the quality and uniqueness of the products being developed.



POP-UP RAKHI STALL INAUGURATED AT TPCODL OFFICE

A pop-up Rakhi stall was inaugurated at the **TPCODL** office, Bhubaneswar, as part of a Raksha Bandhan celebration. The initiative aimed to promote the work of local women artisans by offering them a platform to showcase and sell their handcrafted Rakhis of pattachitra, dhokra, and palm leaf. The event was graced by Mr. Dushyant Tyagi, Chief Operating Officer, TPCODL, who formally inaugurated the stall in the presence of Mr. Sudhakar Behera - Chief OS, Mr. Pradeep Ghosal - CSR Head, along with other senior officials and staff members of TPCODL.



MENSTRUAL HYGIENE AWARENESS CAMP CONDUCTED

As part of the Integrated Urban Slum Development Programme, supported by **Vedanta-VGCB**, a Menstrual Hygiene Awareness Camp was conducted for 52 students of Queen Merry High School in Visakhapatnam. The session aimed to educate adolescent girls on safe menstrual practices and was facilitated by health experts from the local PHC, along with women leaders, including Smt. Ravanamma. Key topics covered included the use of clean menstrual materials, regular changing of sanitary products, personal hygiene maintenance, and proper disposal methods. The team also emphasized the importance of nutrition, highlighting the benefits of consuming leafy greens, nuts, and staying hydrated to manage menstrual symptoms like cramps and mood swings. The camp encouraged students to manage their menstrual health with confidence and care.

SUCCESS STORY



CREATING OPPORTUNITIES WITH MUSHROOM CULTIVATION

The women of Maa Dahritri SHG embarked on a journey towards self-reliance in 2024. For most of them, life had previously revolved around household responsibilities, with limited avenues for income generation. Their lives took a new turn when they participated in a training program on mushroom cultivation, organized by Mahashakti Foundation in collaboration with the Horticulture Department, under Project Chirantan supported by **HDFC Bank - Parivartan**. It was not just a technical session, but an eye-opener that helped the women see themselves as capable of engaging in modern income-generating activities. The program equipped them with practical skills and knowledge about low-investment, high-return farming, while also instilling the confidence that they could run a sustainable enterprise of their own.

Although mushroom farming initially appeared complex due to its demands for precise temperature, humidity, and cleanliness, the women embraced it with determination and collective spirit. With a convergence grant of ₹10,000 from the Horticulture Department and technical handholding support from Mahashakti staff, the SHG transformed an abandoned community hall into their first cultivation unit. They chose to grow paddy straw mushrooms, known for their short cultivation cycle, easy availability of raw material, and high market value. Their very first harvest was a breakthrough with over 50 kg of fresh mushrooms, which they sold at ₹250 per kg in local markets. This not only brought a significant jump in their incomes, from ₹500 to ₹1,400 per month per member, but also boosted their confidence. From homemakers, they were now seen as capable entrepreneurs and respected leaders within their villages. Encouraged by this success, the SHG reinvested their profits to scale up production. The produce quickly found demand in nearby towns as well, with customers praising its quality and affordability. They set up a WhatsApp group with the support of the project team that allowed them to share daily updates, recipes, and customer reviews, helping them build direct connections with buyers and increase online orders by 30%.

Looking ahead, the women are determined to expand their enterprise. Their vision includes setting up permanent mushroom sheds, producing spawn locally, diversifying into button mushrooms, and developing value-added products such as mushroom pickles, dried mushrooms, and healthy snacks. These ambitious yet practical plans reflect not just aspiration, but a clear strategy for sustainable income generation and community resilience. The women of Maa Dahritri SHG have scripted a powerful story of transformation. They have shown that with the right blend of training, resources, determination, and continuous support, communities can unlock new livelihoods, create lasting change, and most importantly, restore dignity and self-confidence in women's lives.

EVENT SNAPSHOTS

This page captures the significant events, milestones, and initiatives undertaken during August 2025, showcasing the impactful work and achievements throughout the month.



Training on Improved Kharif Watermelon Cultivation was conducted at Gudvella in the presence of DDH, Balangir and AHO, Gudvella.



Three farmer training programs were conducted at Guchapali, Kansada, and Mandiadhupa villages under IVDP initiative under LTIMindtree.



BKISAN team conducted a visit to the Banana Crop Cultivation field at Bargaon, under the Ghasiendevi FPC formed under the css, supported by NABARD.



79th Independence Day celebrated by all the staff members of Mahashakti Foundation at the Head Office in Balangir.



The FPC Outlet of Prakrutisathi FPCL was inaugurated at Guderpali for farmers to access all agricultural inputs at fair and reasonable prices.



A village-level training on Non-Pesticide Management was held at Basiapada village for members of the Maa Jhadeswari Producer Group.

महासमुंद 09-08-2025

पेशान है।

पर गर्व है। राखी का उन्हें इंतजार

पर गर्व है। राखी का उन्हें श्र

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क खेती व दो पीढ़ियों की सुरक्षा

बलांगीर। पूँम का अवलोकन करते अधिकारी और किसान

अधिरक्षक राहु प्रसाद स्वामी ने प्रियाजीवियों ने दौरे के दौरान सफल और अप्रत्याशित उपलब्धियों को प्रभावित किया कि कि और कि प्रदान (सत्यापन, बकाया) के लिए सन्त 2011-12 में, अर्धकाल को खोले कर रहे हैं।

₹80,000-1,00,000 तक यह अवधि कर रहे हैं। उन्होंने इसे अपने "होले खोले" कहा, जो कि अर्धकाल अवधि के साथ स्थानीय रूप से बालिका दो क्षेत्रों को शामिल है।

इसे तब रमनंद प्रसाद, गुवाहाटी, धावाली बालिका के लिए काम था रहे हैं और

₹90,000-1,00,000 यह काम रहे हैं। ये मेमबाल पर के प्रमाण से निर्धार, कहां और कहां का प्रमाण का प्रमाण है कि, जिससे खोले हैं पदवीधारी और दायन बना रहती हैं। इस अवलोकन दौरे ने प्रियाजीवियों को यह स्पष्ट रूप से दिखाया कि और अप्रत्याशित रूप में केवल एक लक्ष्य और स्थानीय प्रभाव है कि आनुवंशिक कृषि तकनीक के साथ यह किसानों को बचा, समय और लागत को बचाव में करता है। इससे बालिका के किसानों में इस उपलब्धता के साथ प्रमाणित रूप से अपने-कोई नई प्रेरण और उत्साह का संकेत था।

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THE SAKALA
KBK - 13 Aug 2025 - Page 8

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ଦେଇ ଚାଲିନି ପ୍ରକାଶ କରିଥିଲେ । ପ୍ରଶ୍ନାବଳି ସାହିତ୍ୟ, ରାଜତ ଶର୍ମା
ସାହିତ୍ୟପ୍ରତିଷ୍ଠାନରେ ସହଯୋଗ କରିଥିଲେ ।

୧. ରାମପୁର, (ବନ୍ଧୁ): ନବନପୁର ଗ୍ରାମ ପଞ୍ଚାୟତ ରାଜୀବ ଗାଣା ସେବା କର୍ମୀଙ୍କୁ ଠାରେ ଆର୍ଥିକ ସାକ୍ଷରତା ଓ ସରକେନବା ତାଲିମ ଅନୁକୃତ ହୋଇ ପ୍ରାୟଶଃ ପ୍ରତିବୃତ୍ତ ବୁଦ୍ଧି ବ୍ୟାଘୋଜକ ସମାର ପୁଣ୍ୟାଶ୍ରା ଓ ମହାଶକ୍ତି ପ୍ରାଣଶେଷକେନ ପରିଷ୍ଠାତା ସର୍ବଦା ତଥା ତାଲିମ ପ୍ରାଣ ପ୍ରାଣ ଗନ୍ତ ସାଧୁ ମୁଖ୍ୟ ଉପାଦାନ କରିଥିଲେ। ଏହି ତାଲିମରେ ସ୍ଵୟଂ ସହାୟକ ଗୋଷ୍ଠୀର ସର୍ବସମାପନରେ ବିଭିନ୍ନ ବ୍ୟାଙ୍କ ଓ ଆର୍ଥିକ ଅନୁରାଗକୁ ପାଇଥିବା ଉତ୍ତର ଗଣିତ ବିନିଯୋଗ, ବ୍ୟବସାୟ ପାଇଁ ଆବଶ୍ୟକତା ଅନୁଯାୟୀ ଋଣ ଗ୍ରହଣାଶ୍ର, ଗୋଟଗାର ଭିତ୍ତିକ ବ୍ୟବସାୟର ଆୟକୁ ଋଣ କିଛି ପେଟର ପ୍ରାଣ ଅନ୍ୟତମ ଋଣ ଭାଗଗ୍ରସ୍ତ ନବସା, ସାବରନ ଠେକେଇ କମ୍ପାନି ଅଞ୍ଚଳରେ ବିଭିନ୍ନ ଭାବେ ଆରୋଗୀତା କରାଯାଇଥାଏ। ତାଲିମ କାର୍ଯ୍ୟକ୍ରମର ପରିବାରର ବାର୍ଷିକ ଆୟ ଓ ବ୍ୟୟ ଅବକଳ ଯୋଜନା କରି ଆୟ ଅନୁଯାୟୀ ଋଣ କଲେ ଏହି ପରିବାରର ଆର୍ଥିକ ସ୍ଥିତି ସୁଦୃଢ଼ ହୋଇ ପାରିବ। ଉପସାଧରେ ସମସ୍ତା ପୁରୁଷ, ବିଭିନ୍ନ ଖର୍ଚ୍ଚକୁ ଆକଳନ କରି ପରିବାରକୁ ଠିକ୍ ଭାବେ ପରିଚାଳନା କରିପାରିବ। କାର୍ଯ୍ୟକ୍ରମରେ ମହାଶକ୍ତି ପ୍ରାଣଶେଷକେ ମୁଖ୍ୟ ଶ୍ରଦ୍ଧ ସାଧୁ ଯୋଗଦେଇ ତାଲିମ ପ୍ରଦାନ କରିଥିଲେ। ସମାର ପୁଣ୍ୟାଶ୍ରା, ପୁରୁଷ, ସ୍ତ୍ରୀ, ବିବାହ ଋଣା ଓ ମହାଶକ୍ତି ପ୍ରାଣଶେଷକେ ଆଇଡିବିପି ପ୍ରକଳ୍ପ କର୍ମୀଙ୍କ କାର୍ଯ୍ୟାଳୟ ପରିଚାଳନାରେ ସହଯୋଗ କରିଥିଲେ। ଏହି କର୍ମଶାଳାରେ ବିଭିନ୍ନ ସ୍ଵୟଂ ସହାୟକ ଗୋଷ୍ଠୀ, ଗୋଷ୍ଠୀ ସହାୟିକା, କୃଷି ସାଧକ ଗୋଷ୍ଠୀ, ଚାଷୀ ଓ ମିଳିତ ଉତ୍ତର ସାଧା ଗୋଷ୍ଠୀକୁ ୪୨ଟି ଗୋଷ୍ଠୀ / ଗୋଷ୍ଠୀ ଆଶ୍ରିତ କରିଥିଲେ।

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We value your suggestions and feedback. Feel free to share your comments with us at mahashakti@mahashaktiindia.org

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